

SALEH ALENEZI

Data Analyst | Business Intelligence | Reporting & Performance Analytics

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PROFESSIONAL SUMMARY

Data Science graduate with hands-on experience building Power BI and Excel dashboards, monitoring KPIs, validating operational data, and automating reporting workflows. Applied analytics across cybersecurity, financial, program-performance, and viewer-behavior data using Power BI, Excel, SQL, and Python.

TECHNICAL SKILLS

Data & BI: Power BI, Excel, SQL, Tableau, Power Query, DAX, KPI Reporting, Dashboard Development, Data Visualization

Programming & Analytics: Python, Pandas, NumPy, Matplotlib, Data Cleaning, EDA, Data Quality Validation, Financial Analysis

RELEVANT EXPERIENCE

IT & Cybersecurity COOP Trainee | SIPCHEM | Jun 2025 - Aug 2025

- Built a quarterly Power BI dashboard covering cybersecurity incidents, service tickets, awareness activities, and operational KPIs.
- Cleaned and validated operational data, investigated anomalies and data-entry issues, and translated stakeholder requirements into performance reporting.

President | Computer Science & Engineering Club | Jun 2024 - Jun 2025

- Created approximately 12 Power BI dashboards and performance reports for programs, events, expenses, achievements, and improvement opportunities.
- Led a 200+ member club, monitored KPIs and budgets, interpreted declining metrics, and proposed data-informed improvements.

IT Operations Technician | Al-Tis'een Automotive Center | Mar 2022 - Dec 2024

- Digitized paper-based financial tracking into Excel for daily revenue, expense, cost, and net-profit analysis.
- Developed a Python/Flask tool to automate Excel data entry and PDF invoice generation, saving approximately one hour of manual work per day.

Assistant Project Manager - Volunteer | Arzaq Al-Khair Association | 95 Volunteer Hours

- Extracted system data into Excel, structured reporting sheets and dashboards, monitored project KPIs, reviewed data quality, and prepared achievement reports.

Report Preparation - Volunteer | Social Security Office, Al-Qurayyat | 35 Volunteer Hours

- Converted raw achievement information into structured, leadership-ready reports and reviewed reporting accuracy using a consistent executive reporting methodology.

PROJECTS

STC TV Viewer Analytics | STC x Misk Virtual Work Experience

- Completed as a certificate project, analyzing viewer behavior, content engagement, and viewing patterns using Python.
- Built an Excel dashboard to present key viewing KPIs, trends, and data-driven recommendations.

Vending Machine Sales Analysis | Power BI | 2026

- Built an interactive Power BI dashboard to analyze sales performance, profitability, product trends, payment behavior, and demand patterns, translating the results into clear business insights.

ADDITIONAL EXPERIENCE

Freelance Technical Sales | Technology Startup | Aug 2025 - Mar 2026

- Researched prospects, analyzed customer requirements, structured lead data, and acquired 10+ business clients through targeted prospecting and relationship management.

EDUCATION & TRAINING

Bachelor's Degree in Data Science | University of Hafr Al-Batin - College of Computer Science & Engineering | Jun 2026

AWS Data Engineering Bootcamp - 175 Hours | Ministry of Communications and Information Technology | Nov-Dec 2024

Business Intelligence Learning Path - Satr | Power BI, SQL, Tableau, Business Analysis

ACHIEVEMENTS

1st Place: AWS GenAI Hackathon | **1st Place:** University of Hafr Al-Batin Programming Hackathon

3rd Place: Health Innovation Hackathon (GCC Level) | **2nd Place:** University Process Automation Competition

LANGUAGES

Arabic: Native | **English:** Professional